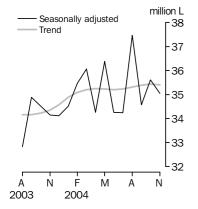


# SALES OF AUSTRALIAN WINE AND BRANDY BY WINEMAKERS

EMBARGO: 11.30AM (CANBERRA TIME) WED 12 JAN 2005

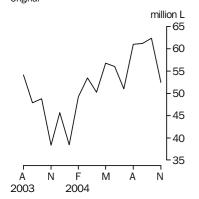
### **Australian produced wine**

Domestic sales



#### **Australian produced wine**

Exports Original



#### INQUIRIES

 For further information about these and related statistics, contact the National Information and Referral Service on 1300 135 070.



# KEY FIGURES

	November 2004 '000 L	Oct 2004 to Nov 2004 % change	Nov 2003 to Nov 2004 % change
TREND ESTIMATES Australian produced wine			
Domestic wine sales	35 406	-0.1	3.1
White table wine sales	17 428	-0.1	2.4
Red and rosé table wine sales	12 553	-0.2	2.8
SEASONALLY ADJUSTED	)		
Australian produced wine			
Domestic wine sales	35 051	-1.6	2.6
White table wine sales	17 255	-2.8	1.4
Red and rosé table wine sales	12 469	0.4	4.0

# KEY POINTS

#### TREND ESTIMATES

- The trend estimate for domestic sales of Australian produced wine was 35.4 million litres in November 2004, a decrease of 0.1% on October 2004, but an increase of 3.1% on November 2003.
- The trend estimate for domestic sales of white table wine decreased 0.1% on October 2004, but increased 2.4% on November 2003. Red and rosé table wine decreased 0.2% on October 2004, but increased 2.8% on November 2003.

#### SEASONALLY ADJUSTED ESTIMATES

- The seasonally adjusted estimate for domestic sales of Australian produced wine was 35.1 million litres in November 2004, a decrease of 1.6% on October 2004.
- The seasonally adjusted estimate for domestic sales of white table wine decreased 2.8% on October 2004, while red and rosé table wine increased 0.4% on October 2004.

#### ORIGINAL ESTIMATES

- In original terms, 43.4 million litres of Australian produced wine was sold domestically by winemakers in November 2004, an increase of 10.1% on October 2004, and 6.0% on November 2003.
- Exports of Australian produced wine decreased 16.0% on October 2004, to 52.4 million litres in November 2004. Australia exported 638.0 million litres with a value of \$2.7 billion in the twelve months ending November 2004, an increase of 18.5% in volume and 11.5% in value over the corresponding period to November 2003.

# NOTES

FORTHCOMING	ISSUES	ISSUE	RELEASE DATE

December 2004 4 February 2005
January 2005 3 March 2005
February 2005 5 April 2005
March 2005 6 May 2005
April 2005 3 June 2005
May 2005 5 July 2005

CHANGES IN THIS ISSUE There are no changes in this issue.

DATA NOTES There are no data notes in this issue.

ROUNDING Where figures have been rounded, discrepancies may occur between sums of the

component items and totals.

ABBREVIATIONS \$m million dollars

ABS Australian Bureau of Statistics

AWBC Australian Wine and Brandy Corporation

f.o.b. free on board

HS Harmonized Commodity Description and Coding System (Harmonized System)

L litre

L al litres of alcohol

Susan Linacre

Acting Australian Statistician

#### DOMESTIC AUSTRALIAN TABLE WINE SALES TREND

TOTAL WHITE AND RED/ROSÉ TABLE WINE The trend estimate for total sales of white table wine decreased 0.1% on October 2004, but increased 2.4% on November 2003. The trend estimate for total red and rosé wine decreased 0.2% on October 2004, but increased 2.8% on November 2003.

TOTAL WHITE AND RED/ROSÉ TABLE WINE: Trend

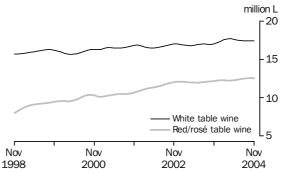


TABLE WINE,
GLASS CONTAINER
LESS THAN 2 LITRES

The trend estimate for sales of white table wine in glass containers of less than 2 litres increased 0.1% on October 2004, and 7.0% on November 2003. The trend estimate for red and rosé wine sales in glass containers of less than 2 litres remained the same as October 2004, but increased 4.7% on November 2003.

TABLE WINE, Glass container less than 2 litres: Trend

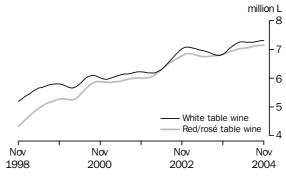
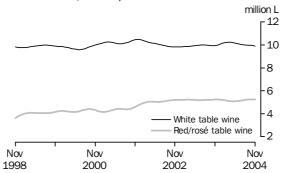


TABLE WINE,
SOFT PACK CONTAINERS

The trend estimate for domestic sales of white table wine in soft packs decreased 0.5% on October 2004, and 0.5% on November 2003. The trend estimate for red and rosé wine in soft packs decreased 0.1% on October 2004, but increased 0.1% on November 2003.

TABLE WINE, Soft pack containers: Trend

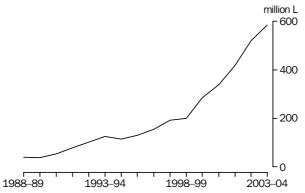


#### EXPORTS OF AUSTRALIAN PRODUCED WINE

ANNUAL EXPORTS OF AUSTRALIAN PRODUCED WINE

The graph below shows that there has been steady growth in original terms in the quantity of exports of Australian produced wine over the last sixteen years. In 1988–89, 39.0 million litres of wine were exported. Exports gradually grew over the next four years to reach over 100 million litres in 1992–93. By 1998–99 exports had reached 200.9 million litres. Since then there has been rapid growth with 284.9 million litres of wine exported in 1999–2000, a 41.8% rise on 1998–99. Over the following three years there were rises of 18.7%, 23.7% and 24.0% respectively. In 2003–04 exports totalled 584.3 million litres, an increase of 12.7% on 2002–03.

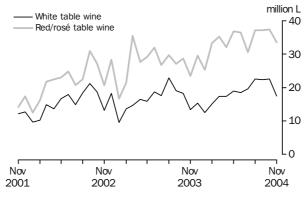
## EXPORTS OF AUSTRALIAN PRODUCED WINE, Annual totals: Original



EXPORTS OF WHITE AND RED/ROSÉ TABLE WINE

In original terms, 52.4 million litres of Australian produced wine were exported in November 2004, a decrease of 16.0% on October 2004, but an increase of 36.7% on November 2003. In November 2004, 17.5 million litres of Australian produced white table wine were exported, a decrease of 22.9% on October 2004, but an increase of 30.2% on November 2003. Australia exported 33.6 million litres of Australian produced red and rosé table wine in November 2004, a decrease of 10.3% on October 2004, but an increase of 43.0% on November 2003.

#### EXPORTS OF TABLE WINE BY TYPE: Original

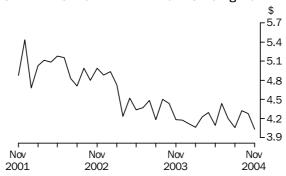


#### **EXPORTS OF AUSTRALIAN PRODUCED WINE** continued

UNIT VALUE OF WINE EXPORTS

In original terms, 52.4 million litres of wine valued at \$211.3m were exported in November 2004, a decrease of 16.0% in quantity and 20.8% in value on October 2004. The average value of Australian wine exported in November 2004 was \$4.03 per litre, down from \$4.18 per litre in November 2003, and also a decrease when compared to \$4.28 per litre in October 2004.

#### UNIT VALUE OF WINE EXPORTS: Original



DIFFERENCES BETWEEN
ABS AND AWBC WINE
EXPORT FIGURES

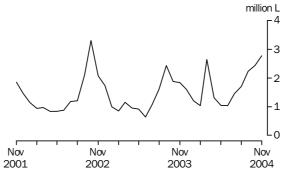
The value of wine exports reported in this publication is derived by the Australian Bureau of Statistics (ABS) from customs export records and the ABS converts the value on the day of shipment, at the daily conversion rate (see paragraph 9 of the Explanatory Notes for more detail). The Australian Wine and Brandy Corporation (AWBC) also report the value of exports and the exporter makes the conversion when submitting wine for export approval. With the AWBC method, it is expected that some of the conversions will occur at hedged rates. This does not occur with the ABS method. For November, the value reported by the ABS was \$211.3m, while the AWBC value was \$209.4m. When the Australian exchange rate is moving significantly the alternative methods will result in diverging valuations.

#### IMPORTS AND DISPOSALS OF AUSTRALIAN PRODUCED WINE

WINE IMPORTS CLEARED FOR HOME CONSUMPTION

In original terms, 2.8 million litres of wine were imported, an increase of 14.0% in quantity, and 4.6% in value on October 2004. The average value of wine imports cleared for home consumption in November 2004 was \$7.66 per litre, down from \$9.63 per litre in November 2003.





DISPOSALS OF
AUSTRALIAN PRODUCED
WINE AND WINE
AVAILABLE FOR
CONSUMPTION IN
AUSTRALIA

The original data for the September quarter 2004 shows that wine available for consumption in Australia increased 2.7% on the same quarter in 2003. Domestic sales of Australian wine increased 2.6% and wine imports increased 5.2%. Total disposals of Australian produced wine increased by 11.3% on the same quarter in 2003 with exports increasing by 17.7%.

	Domestic sales of Australian produced wine (A)	Wine imports cleared for home consumption (B)	Wine available for consumption (A + B)	Exports of Australian produced wine (C)	Total disposals of Australian produced wine (A + C)
Period	'000 L	'000 L	'000 L	'000 L	'000 L
2001–02 2002–03 2003–04 Sep Qtr 2003 Sep Qtr 2004	386 232 402 479 417 378 107 379 110 180	14 479 r17 112 18 737 5 138 5 405	400 711 r419 591 436 115 112 517 115 585	418 390 518 595 584 319 147 284 173 292	804 622 921 074 1 001 697 254 663 283 472

revised



# DOMESTIC SALES OF AUSTRALIAN WINE, By container type

-	Glass less n 2 litres	Soft					Total	Total	
Period		packs(a)	Total(b)	Glass less than 2 litres	Soft packs(a)	Total(b)	table wine	other wine	Total wine
• • • • • • • • • • • •	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L
	• • • • • •	• • • • • • •	• • • • • • • •	ORIGINAL	• • • • • • •	• • • • • • • •	• • • • • • • •	• • • • • •	• • • • • •
2001–02	75 657	100 776	199 881			120 401	330 281	55 952	386 232
2001-02	81 678	122 776		73 622	56 085 62 788	130 401			402 479
		118 893	201 631	79 752		142 835	344 465	58 010	
2003-04	84 225	120 935	207 962	82 832	62 795	147 074	355 037	62 338	417 378
2003	0.500	44.007	40.000	7.704	5.040	40.540	00.405	7 440	40.004
November	8 529	11 337	19 969	7 794	5 618	13 516	33 485	7 418	40 904
December	9 371	10 367	19 976	7 525	4 859	12 608	32 584	8 150	40 734
2004	4 77 4	7 774	40.004	0.050	0.754	0.447	40.054	0.000	00.050
January	4 774	7 771	12 634	3 659	2 751	6 417	19 051	3 002	22 053
February	6 573	9 759	16 594	5 386	4 095	9 600	26 193	3 365	29 558
March	7 419	11 276	18 987	6 604	5 355	12 003	30 991	4 534	35 525
April	6 352	10 267	17 505	6 235	5 118	11 639	29 144	4 547	33 691
May	6 305	9 898	16 290	7 232	5 731	13 062	29 352	4 548	33 900
June	6 435	9 177	15 801	7 851	5 471	13 451	29 252	4 550	33 803
July	6 854	10 269	17 227	7 894	6 261	14 254	31 481	5 217	36 698
August	7 141	9 362	16 814	8 019	6 339	15 067	31 881	5 206	37 086
September	7 184	10 265	17 499	7 400	5 686	13 100	30 598	5 798	36 396
October	8 190	10 893	19 149	7 822	5 601	13 453	32 602	6 764	39 366
November	10 001	10 852	20 919	8 991	5 511	14 508	35 427	7 928	43 355
• • • • • • • • • • • •	• • • • • •	• • • • • • •	SEAS	SONALLY AD	JUSTED		• • • • • • •		• • • • • •
2003									
November	6 484	10 202	17 010	6 330	5 427	11 993	29 003	5 146	34 149
December	7 048	9 349	16 842	6 999	5 088	12 252	29 094	5 018	34 112
2004									
January	6 949	10 468	17 388	6 934	5 054	12 027	29 415	5 101	34 516
February	7 239	10 208	17 668	7 046	5 265	12 487	30 155	5 320	35 475
March	7 418	10 405	18 040	7 200	5 248	12 594	30 634	5 438	36 072
April	6 680	10 108	17 364	6 516	5 059	11 732	29 096	5 160	34 256
May	7 484	10 413	17 927	7 077	5 882	13 107	31 034	5 358	36 392
June	7 224	9 805	17 175	6 966	4 841	11 902	29 077	5 182	34 259
July	7 063	9 786	16 921	6 966	5 107	12 102	29 023	5 221	34 244
August	7 586	10 240	18 322	7 568	5 450	13 652	31 974	5 501	37 475
September	6 841	9 978	16 974	6 812	5 336	12 152	29 126	5 455	34 581
October	7 524	10 259	17 749	7 175	5 250	12 418	30 167	5 445	35 612
November	7 366	9 553	17 255	7 171	5 090	12 469	29 724	5 327	35 051
• • • • • • • • • • • •	• • • • • •	• • • • • • •	• • • • • • • •	TREND		• • • • • • • •	• • • • • • •	• • • • • •	• • • • • •
2003									
November	6 836	9 945	17 026	6 831	5 250	12 208	29 234	5 119	34 353
December	6 920	10 011	17 026	6 871	5 250 5 252	12 259	29 234 29 434	5 143	34 353 34 577
<b>2004</b>	0 320	10 011	T1 T13	0011	J 252	12 209	23 434	5 143	J <del>,</del> 311
January	7 036	10 116	17 402	6 926	5 226	12 294	29 696	5 189	34 885
February	7 137	10 110	17 590	6 967	5 171	12 294	29 860	5 233	35 093
March	7 214	10 198	17 701	7 000	5 117	12 270	29 939	5 261	35 093 35 200
April	7 214	10 233	17 701	7 000 7 024	5 094	12 236	29 939	5 275	35 245
May	7 260 7 267	10 213	17 664	7 024	5 094	12 244	29 940	5 288	35 245 35 228
June	7 251	10 134	17 566	7 035 7 048	5 122	12 335	29 940	5 303	35 226 35 204
July	7 245	10 085	17 487	7 048 7 080	5 162	12 335	29 901	5 303	35 204 35 232
•	7 245 7 254	10 035	17 487 17 455						35 232 35 320
August				7 111	5 210	12 501	29 956	5 364	
September	7 276	9 983	17 447	7 135	5 246	12 554	30 001	5 398	35 399
October	7 306	9 949	17 441	7 154	5 261	12 574	30 015	5 422	35 437
November	7 314	9 898	17 428	7 151	5 258	12 553	29 981	5 425	35 406

<sup>(</sup>a) Soft pack containers include all collapsible packs, plastic or otherwise.

<sup>(</sup>b) Components do not add to total. The difference between the components and total is 'wine in other containers' (see Glossary).



# DOMESTIC SALES OF AUSTRALIAN WINE AND BRANDY BY WINEMAKERS

	Table	Fortified	Sparkling bottle fermentation(a)	Sparkling bulk fermentation(a)	Carbonated	Other wine products(b)	Vermouth	Brandy(c)
Period	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L al
• • • • • • • • • •	• • • • • • • • •	• • • • • • • • •	• • • • • • • • • • •	• • • • • • • • • • •	• • • • • • • • • •	• • • • • • • • • •	• • • • • • • • •	• • • • • • • •
2001–02	330 281	20 384	17 686	12 000	3 123	2 454	305	701
2002–03	344 465	20 842	22 991	8 627	2 799	2 498	252	651
2003-04	355 037	21 201	21 555	13 121	3 468	2 738	255	618
2003								
November	33 485	1 742	3 337	1 699	363	256	21	62
December	32 584	1 768	3 623	2 006	415	308	30	87
2004								
January	19 051	1 134	911	538	224	177	17	42
February	26 193	1 193	1 020	746	223	161	20	27
March	30 991	1 673	1 399	938	316	190	19	41
April	29 144	1 745	1 304	981	306	197	14	41
May	29 352	2 064	1 190	788	278	211	17	48
June	29 252	1 989	1 209	814	282	241	17	42
July	31 481	2 097	1 430	1 074	314	284	19	52
August	31 881	1 943	1 527	1 263	260	198	15	63
September	30 598	1 751	2 228	1 238	347	218	17	46
October	32 602	1 470	3 014	1 676	395	191	17	47
November	35 427	1 957	3 202	2 070	414	261	24	64

<sup>(</sup>a) Spritzig table wines are included with table wine.

<sup>(</sup>c) Quantities on which excise duty was paid.

<sup>(</sup>b) See paragraph 4 of the Explanatory Notes and Glossary.



#### DOMESTIC SALES OF AUSTRALIAN FORTIFIED WINE BY WINEMAKERS

	Sherry in glass less than 2 litres	Port in glass less than 2 litres	Other in glass less than 2 litres(a)	Soft packs	All other containers(b)	Total fortified
Period	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L
• • • • • • • • • •	• • • • • • • • • • •	• • • • • • • • • • • • • •	• • • • • • • • • • • • •	• • • • • • • • • • • • • • •		• • • • • • • • • • • • • • • • • • • •
2001-02	2 102	4 052	333	8 369	5 529	20 384
2002–03 2003–04	2 227 2 041	4 075 4 296	320 377	8 856 9 042	5 369 5 447	20 842 21 201
2003						
November	174	414	36	701	418	1 742
December	205	453	33	641	436	1 768
2004						
January	139	218	18	435	324	1 134
February	96	196	16	513	373	1 193
March	145	334	24	742	429	1 673
April	171	324	24	816	410	1 745
May	170	432	28	951	484	2 064
June	152	361	57	961	458	1 989
July	194	412	30	967	493	2 097
August	174	441	31	848	449	1 943
September	169	342	27	758	455	1 751
October	131	293	25	655	367	1 470
November	184	449	37	848	440	1 957

<sup>(</sup>a) Includes muscat, madiera, tokay and white port.

<sup>(</sup>b) Includes tankers, cans and rigid containers including glass 2 litres and

	WINE TYPE						
Period	White table	Red/rosé table(b)	Total table	Fortified wine	Sparkling wine	Other	Total wine
• • • • • • • • •	• • • • • • •	QU	ANTITY ('	000 L)	• • • • • • •	• • • • • •	• • • • • • • • •
2001–02	175 741	230 465	406 205	2 698	8 048	1 438	418 390
2002-03	193 736	312 881	506 617	3 034	7 933	1 010	518 595
2003–04 2003	206 487	364 767	571 254	2 512	9 805	749	584 319
September	19 050	27 132	46 181	385	1 236	92	47 894
October	18 274	28 758	47 032	176	1 526	57	48 790
November	13 403	23 489	r36 893	215	1 186	56	38 350
December 2004	15 373	29 576	44 949	141	510	36	45 637
January	12 475	25 258	r37 734	88	609	21	38 452
February	15 130	33 365	48 495	148	528	62	49 233
March	17 337	35 269	52 606	223	611	34	53 475
April	17 403	32 064	49 467	210	533	59	50 269
May	18 942	36 814	55 756	204	746	71	56 776
June	18 511	36 562	55 073	247	679	53	56 052
July	19 626	30 639	50 265	134	541	73	51 013
August	22 600	37 134	59 734	121	1 148	45	61 048
September	22 366	37 154	59 520	149	1 492	70	61 231
October	r22 628	r37 472	r60 100	r153	r2 099	44	r <b>62 396</b>
November	17 455	33 598	51 053	126	1 170	75	52 424
• • • • • • • • • •	• • • • • • •	· · · · · · · · · · · · · · · · · · ·	ALUE(c) (\$	21000)	• • • • • • •	• • • • •	• • • • • • • • • •
		V .	ALUL(C) (\$	(000)			
2001–02	737 454	1 296 820	2 034 273	16 169	49 042	5 644	2 105 128
2002–03	788 239	1 561 361	2 349 600	18 266	48 934	6 346	2 423 145
2003–04 2003	793 900	1 628 008	2 421 908	13 665	53 346	4 740	2 493 659
September	75 545	131 472	207 017	1 685	6 352	428	215 482
October	70 968	135 672	206 640	1 449	7 927	483	216 498
November	47 956	104 180	152 136	981	6 831	421	160 370
December	59 657	127 132	186 789	820	2 616	234	190 458
2004							
January	46 906	107 266	154 172	536	3 391	177	158 277
February	57 275	138 788	196 063	944	2 749	206	199 962
March	67 148	154 032	221 180	1 034	3 539	237	225 989
April	66 799	144 699	211 498	1 006	3 023	502	216 029
May	71 637	155 199	226 836	1 172	4 134	339	232 480
June	76 670	166 736	243 406	915 898	4 071	306	248 698 214 198
July	72 731	136 914	209 644		3 217	438	214 198 247 460
August September	82 280 86 635	157 703 168 686	239 983 255 320	887 1 068	6 161 7 996	428 448	247 460 264 832
October	r83 387	r171 188	r254 575	r941	r11 081	r319	r <b>266 916</b>
November	62 676	140 575	203 250	789	6 722	558	211 319
11010111001	02 010	110010	200 200	100	0122	550	

r revised

<sup>(</sup>a) Exports may include sales made by exporters other than winemakers.

<sup>(</sup>b) Includes 'Other table wine'.

<sup>(</sup>c) See paragraph 7 of the Explanatory Notes.

#### EXPORTS AND IMPORTS OF BRANDY

	EXPORTS (	(a)	IMPORTS	(b)
	Quantity	Value(c)	Quantity	Value(c)
Period	'000 L al	\$'000	'000 L al	\$'000
• • • • • • • • • •	• • • • • • •	• • • • • •	• • • • • • • • • • • • • • • •	• • • • • • •
2001–02	24	208	577	9 026
2002-03	21	172	r557	r9 570
2003-04	11	323	540	10 425
2003				
September	_	2	40	642
October	_	5	56	1 381
November	_	2	53	1 047
December	_	5	74	1 783
2004				
January	2	16	30	772
February	_	1	33	482
March	1	34	42	558
April	1	23	28	605
May	1	179	43	694
June	2	30	38	506
July	2	244	49	753
August	2	29	31	463
September	1	9	60	1 264
October	1	44	35	662
November	3	122	66	1 151

nil or rounded to zero (including null cells)

<sup>(</sup>a) Exports may include sales made by exporters other than winemakers.

<sup>(</sup>b) Imports cleared for home consumption. See paragraph 5 of the Explanatory Notes.

<sup>(</sup>c) See paragraphs 7 and 8 of the Explanatory Notes.



	WINE TYPI	Ε					TOTAL WI	NE			
	White table	Red/rosé table(b)	Total table	Fortified	Sparkling	Other	Quantity	Value(c)			
Country	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	\$'000			
• • • • • • • • • • • • • • • • • • •			• • • • • • •			• • • • • •	• • • • • • • • •	• • • • • •			
EXPORTS (d)											
United Kingdom	9 097	13 530	22 627	2	457	1	23 087	76 444			
United States of America	3 592	7 815	11 407	33	145	_	11 585	57 495			
New Zealand	807	1 690	2 497	15	327	5	2 844	11 479			
Canada	725	2 246	2 971	17	17	_	3 004	17 219			
Germany, Federal Republic of	366	1 241	1 606	_	_	_	1 606	4 352			
Netherlands	511	1 173	1 684	1	_	_	1 685	4 696			
Denmark	87	948	1 036	1	2	27	1 065	3 085			
Ireland	192	384	577	_	11	_	588	3 183			
Sweden	135	282	417	_	_	_	417	1 923			
Belgium	190	632	822	1	2	3	829	2 554			
Japan	424	884	1 307	1	57	4	1 369	6 732			
Switzerland	15	208	223	1	4	_	227	1 352			
France	205	183	389	_	_	_	389	922			
Singapore	334	353	687	1	15	10	713	4 486			
Norway	44	121	165	_	10	_	175	734			
Hong Kong	96	260	355	7	14	6	383	2 416			
Malaysia	67	285	351	6	17	12	386	2 748			
Finland	77	159	236	_	1	_	237	1 147			
Thailand	68	109	177	32	2	_	211	890			
United Arab Emirates	34	46	81	_	4	_	85	293			
Total other countries(e)	388	1 049	1 438	7	84	7	1 536	7 155			
Total all countries	17 455	33 598	51 053	126	1 170	75	52 424	211 319			
• • • • • • • • • • • • • • • • • • •			• • • • • • •		• • • • • •	• • • • • •	• • • • • • • • •				
			IMPORTS	S (f)							
New Zealand	615	101	716	_	70	115	902	7 943			
Italy	34	119	153	8	325	106	592	3 029			
France	14	45	59	1	269	1	330	7 657			
Spain	10	16	26	10	102	1	140	802			
Portugal	1	1	1	1	_	24	26	111			
United Kingdom	_	1	1	_	1	_	2	132			
Germany, Federal Republic of	14	1	14	_	3	15	32	163			
Greece	17	25	41	_	_	3	45	179			
Total other countries(e)	635	57	693	1	1	20	714	1 297			
Total all countries	1 340	365	1 706	20	771	286	2 782	21 315			

nil or rounded to zero (including null cells)

(a) For details on the selection of countries see paragraph 6 of winemakers.

(b) Includes other countries as detailed in Standard Australian Classification of Countries (SACC) (cat. no. 1269.0).

<sup>(</sup>c) See paragraphs 7 and 8 of the Explanatory Notes.

<sup>(</sup>f) Imports cleared for home consumption. See paragraph 5 of the Explanatory Notes.



# EXPORTS OF AUSTRALIAN WINE(a), By region

	Oceania	Europe						
Daniad	and Antarctica	and the former USSR	South-East Asia	North-East Asia	Northern America	Other(b)	Total all regions	European Union(c)
Period	Antarcuca	TOTTHET USSK	ASIA	ASIA	America	Other (b)	rotal all regions	Union(c)
• • • • • • • • • •	• • • • • • • •	• • • • • • • • • • • •	• • • • • • • • • •	• • • • • • • • • •	• • • • • • • • • • •	• • • • • • • •	• • • • • • • • • • • • • •	• • • • • • • • • •
			Ç	UANTITY ('0	00 L)			
2001-02	27 273	260 436	6 685	9 851	111 735	2 410	418 390	253 476
2002-03	33 499	290 011	7 249	9 152	175 321	3 364	518 595	281 933
2003-04	28 615	322 546	9 333	12 398	207 970	3 457	584 319	313 948
2003								
September	4 099	28 280	471	1 006	13 830	209	47 894	27 707
October	3 619	26 025	836	1 137	16 935	238	48 790	25 613
November	2 969	19 583	987	1 345	13 135	331	38 350	19 362
December	953	23 961	794	1 373	18 333	222	45 637	23 366
2004								
January	1 226	22 974	571	722	12 642	318	38 452	21 641
February	1 625	28 685	627	1 286	16 769	241	49 233	28 240
March	1 671	29 276	920	895	20 324	390	53 475	27 557
April	1 645	25 880	665	963	20 763	353	50 269	25 363
May	2 495	30 690	1 634	819	20 734	405	56 776	29 971
June	2 017	29 180	699	1 434	22 425	296	56 052	28 473
July	2 028	26 872	677	1 226	19 402	809	51 013	26 106
August	2 846	39 543	883	1 392	16 069	315	61 048	38 672
September	3 240	35 531	859	1 221	20 101	278	61 231	35 081
October	r2 390	r37 220	934	1 934	r19 590	r329	r <b>62 396</b>	r36 744
November	3 054	30 741	1 559	2 076	14 590	403	52 424	30 230
• • • • • • • • • •	• • • • • • • •	• • • • • • • • • • •	• • • • • • • • • •	• • • • • • • • • • • • • • • • • • • •	• • • • • • • • • •	• • • • • • • •	• • • • • • • • • • • • • •	• • • • • • • • •
				VALUE(d) (\$'	000)			
2001–02	90 580	1 115 774	47 547	59 672	780 125	11 430	2 105 128	1 078 511
2002-03	107 376	1 184 324	52 246	57 470	1 007 724	14 006	2 423 145	1 141 847
2003-04	106 839	1 165 185	61 869	74 274	1 071 017	14 474	2 493 659	1 133 062
2003								
September	12 010	109 887	3 507	6 192	82 741	1 144	215 482	106 298
October	13 112	98 079	5 814	6 821	91 616	1 056	216 498	95 687
November	12 524	68 035	6 707	7 764	64 083	1 258	160 370	67 004
December	4 382	82 666	5 396	7 620	89 468	924	190 458	80 374
2004								
January	4 221	77 464	3 929	4 557	66 967	1 138	158 277	75 897
February	5 263	101 719	4 931	6 570	80 370	1 109	199 962	99 797
March	6 285	100 302	7 676	5 556	104 545	1 625	225 989	97 233
April	6 981	90 034	5 268	5 963	106 612	1 170	216 029	87 816
May	10 735	110 083	6 613	5 617	97 836	1 596	232 480	106 540
June	8 777	109 831	5 348	8 571	114 804	1 367	248 698	106 023
July	9 727	98 702	4 969	6 371	91 885	2 544	214 198	95 206
August	11 063	145 381	6 374	7 978	75 347	1 317	247 460	141 516
September	10 725	145 222	6 039	6 881	94 611	1 355	264 832	143 345
October	r8 970	r140 220	r7 195	r9 991	r99 166	r1 375	r266 916	r138 157
November	12 761	101 589	9 170	11 186	74 714	1 898	211 319	99 099

<sup>(</sup>a) Exports may include sales made by exporters other than winemakers.

<sup>(</sup>b) Includes ships' stores and other countries as detailed in Standard Australian Classification of Countries (SACC) (cat. no. 1269.0).

<sup>(</sup>c) The 'European Union' is not additional to the total and is a component of the 'Europe and the former USSR' region. Includes all 25 current members of the European Union.

<sup>(</sup>d) See paragraph 7 of the Explanatory Notes.



# ${\tt IMPORTS\ CLEARED(a),\ Selected\ countries(b)}$

							Germany,					
							Federal					
	New	14-1.	F	01-	Danturdal	United	Republic	0	044	Total all		
	Zealand	Italy	France	Spain	Portugal	Kingdom	of	Greece	Other	countries		
Period	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L		
••••••••••••••••••												
2001-02	3 894	4 983	2 716	386	484	5	371	407	1 233	14 479		
2002-03	r4 929	r4 844	r2 728	r501	r463	400	r368	r357	r2 523	r <b>17 112</b>		
2003-04	5 629	4 672	3 064	564	621	20	354	313	3 501	18 737		
2003												
September	725	482	303	94	72	7	26	12	717	2 438		
October	518	667	410	69	33	3	33	52	98	1 883		
November	689	513	371	72	53	_	37	9	92	1 837		
December	476	495	332	43	94	_	21	73	72	1 606		
2004												
January	497	299	168	69	38	_	24	34	80	1 209		
February	408	237	182	39	38	_	17	4	114	1 039		
March	558	368	171	23	32	_	24	24	1 440	2 640		
April	538	303	197	31	41	1	44	34	119	1 310		
May	368	240	201	21	81	3	17	14	99	1 043		
June	243	321	231	44	83	5	26	11	70	1 033		
July	573	447	198	55	50	9	35	31	55	1 453		
August	836	423	281	13	37	_	26	16	78	1 710		
September	1 166	398	395	68	41	_	47	14	112	2 242		
October	945	627	367	60	41	11	20	17	353	2 441		
November	902	592	330	140	26	2	32	45	714	2 782		

nil or rounded to zero (including null cells)

r revised

<sup>(</sup>a) Imports cleared for home consumption. See paragraph 5 of the Explanatory Notes.

<sup>(</sup>b) For details on the selection of countries see paragraph 6 of the Explanatory Notes.

WINE TYPE



	WINE ITP	<u> </u>					
	White	Red/rosé	Table	Fortified	Sparkling	Other	Total
Period	table	table(b)	wine	wine	wine	wine	wine
• • • • • • • • • • •	• • • • • • •					• • • • • • •	• • • • • • • • • • • • • • • • • • • •
		Q	UANTITY	('000'	L)		
2001 02	4.050	2.024	0.500	004	2.000	0.407	44.470
2001-02	4 658	3 931	8 589	201	3 282	2 407	14 479
2002-03	r6 446	r4 624	r11 070	r190	r3 851	r2 001	r <b>17 112</b>
2003-04	7 703	4 114	11 817	734	4 787	1 399	18 737
2003	1 000	406	1 636	28	718	EC	2 438
September	1 230					56	
October	537	352	889	30	778	186	1 883
November	564	376	940	26	757	115	1 837
December	516	413	929	58	453	166	1 606
2004	447	302	749	24	256	180	1 209
January			749 705				
February	443	262		10	215	107	1 039
March	1 933	362	2 295	9	243	93	2 640
April	555	374	929	29	254	97	1 310
May	410	324	735	31	211	66	1 043
June	308	299	607	10	289	127	1 033
July	616	366	982	26	303	142	1 453
August	864	334	1 198	14	360	138	1 710
September	1 069	445	1 514	30	530	169	2 242
October	1 181	419	1 600	32	700	109	2 441
November	1 340	365	1 706	20	771	286	2 782
		,	VALUE(c)	(\$'000)	)		
2001–02	22 520	04.404	F7 670	4 004	42.550	40.070	445 550
	33 538	24 134	57 672	1 261	43 550	13 073	115 556
2002-03	r47 504	r27 733	r75 237	r1 179	r53 703	r9 088	r <b>139 207</b> <b>152 405</b>
2003–04 2003	50 345	29 541	79 886	2 065	64 995	5 459	152 405
	6 380	2 999	9 379	173	10 038	219	19 809
September October	4 339	2 428	6 767	123	11 244	720	18 853
November	4 407	2 786	7 193	147	9 830	514	17 683
December	4 407	2 660	6 824	250	6 232	745	14 051
2004	4 103	2 000	0 024	250	0 232	745	14 051
January	3 699	1 956	5 655	122	3 090	496	9 363
February	3 221	1 916	5 137	67	2 077	390	7 670
March	6 046	2 244	8 290	54	3 440	290	12 073
	4 571	2 399	6 971	141	2 567	375	10 054
April May	3 871	2 399	5 998	166	3 220	232	9 617
June	2 758	1 780	4 538	34	3 265	495	8 331
July	5 160	2 381	7 541	129	3 497	594	11 762
July August	7 673	2 713	10 386	110	4 873	705	16 074
September	8 872	r3 477	r12 350	316	7 876	1 068	r <b>21 610</b>
October	8 500	3 010	11 510	192	8 222	462	20 387
November	7 000	2 965	9 965	150	9 700	1 500	21 315
INOVEITIBE	1 000	2 303	9 903	100	3 100	1 300	21 313

<sup>(</sup>a) Imports cleared for home consumption. See paragraph 5 of the Explanatory Notes.

<sup>(</sup>b) Includes 'Other table wine'.

<sup>(</sup>c) See paragraph 8 of the Explanatory Notes.

#### **EXPLANATORY NOTES**

INTRODUCTION

**1** The information shown in this publication for the domestic sales of Australian produced wine is obtained directly from winemakers by means of a mail collection. The brandy sales figures shown represent quantities on which excise duty was paid, i.e. the quantity of brandy released for sale. Statistics relating to import clearances and exports are based on information provided to the Australian Customs Service by importers, exporters and their agents.

SCOPE AND COVERAGE

- **2** The information on domestic sales of Australian produced wine is obtained from winemaking enterprises with sales of 250,000 litres or more in either of the previous two financial years. These account for approximately 94% of total wine sales. All sales data are collected on an Australia-wide basis only and state figures are therefore not available.
- **3** Tables 1–3 include all sales by winemakers (within the scope of the collection) with the exception of exports, sales for ships' stores, sales of imported wine and brandy and inter-winery sales, the last exclusion being necessary to avoid duplication in the published figures. From July 1998 the definition for table wine in the glass container categories changed from '1 litre and under' to 'less than 2 litres'. This series has been retained as the contribution of the over 1 litre but under 2 litres containers (such as table wine in magnum sized bottles) is believed to have been less than 1%. There is an expectation this contribution will increase in the future. This has a consequential effect for the 'other containers' category which includes glass containers 2 litres and over from July 1998 (prior to this it was glass over 1 litre). This series will also be retained.
- **4** From July 2000, the category 'Flavoured wine' has been changed to 'Other wine products'. This change reflects the inclusion of de-alcoholised, low and reduced alcohol wines in the category. These wine types were previously included in 'Table wine'. While it is expected that the effect on the 'Table wine' series resulting from this change will be insignificant, care should be taken in comparing 'Flavoured wine' with 'Other wine products'.

IMPORTS AND EXPORTS

- **5** Figures relating to international trade in wine and brandy are presented in tables 4–9 to provide a basis for assessing the overall wine market. ABS procedures are designed to ensure that sufficient editing is undertaken to guarantee the quality and integrity of trade statistics to at least the six-digit Harmonized Commodity Description and Coding System (HS) level. After the release of monthly trade statistics, the ABS may receive a number of client requests to investigate cases of possible misreporting. Most relate to potential errors at the more detailed levels of the commodity classification. Client requests for data investigations of this type will be undertaken free of charge if data at the six-digit level of the HS are affected. Otherwise investigations will only be considered if the value of the aggregate data queried exceeds \$250,000 in each month queried, and the cost of the investigation is met by the client.
- **6** Imports cleared for home consumption (including re-imports, that is, goods originating in Australia that have been exported but then returned to source) comprise those goods entered for home consumption, together with goods cleared from Customs warehouses. Exports of Australian produce are defined as exports of goods, materials or articles which have been produced, manufactured or partly manufactured in Australia. Due to a change in the Customs Tariff codes implemented in July 1999 and July 2000, the wine type categories are not necessarily comparable with earlier data.
- **7** In order to retain stability in the time-series of data, the selection of countries for which exports and imports data has been presented has been based upon the level of annual imports or exports from the previous financial year.

#### **EXPLANATORY NOTES** continued

IMPORTS AND EXPORTS continued

- **8** The value of exports is the free on board (f.o.b.) transactions value of the goods expressed in Australian dollars. The ABS converts foreign currency f.o.b. values to Australian dollars using the exchange rate prevailing on the date of departure shown on the export manifest.
- **9** The value of imports is the Australian customs value. Goods are valued at the point of containerisation (in most cases) or the port of shipment, or at the customs frontier of the exporting country, whichever comes first.
- **10** For details of currency conversion procedures for wine export values, please refer to 2.34 and 2.35 of *International Merchandise Trade, Australia; Concepts, Sources and Methods, 2001* (cat. no. 5489.0). Goods invoiced in one of six major foreign currencies are converted to Australian dollars by the Australian Bureau of Statistics. Sales in other foreign currencies are converted by the exporter to Australian dollars.

SEASONALLY ADJUSTED AND TREND ESTIMATES

- **11** Seasonal adjustment is a means of removing the estimated effects of normal seasonal variation from the series so that the effects of other influences can be more clearly recognised. Seasonal adjustment does not remove from the series the effect of irregular influences (e.g. abnormal weather and industrial disputes).
- **12** The seasonally adjusted estimates in this publication have been produced using a concurrent methodology whereby the seasonal factors are revised each month to take into account the seasonality exhibited by the latest observation. A more detailed review is conducted annually.
- 13 The overall degree of revision to the seasonally adjusted estimates is expected to be less on average than would be the case with annual reanalysis only. However, the nature of the seasonal adjustment process is such that the magnitude of some revisions resulting from each adjustment may be quite significant, especially towards the end of the series. For this reason additional care should be exercised when interpreting movements in seasonally adjusted data for recent months.
- 14 The smoothing of seasonally adjusted series to create trend estimates is a means of reducing the impact of the irregular component of the series. The trend estimates of wine sales have been derived by applying a 13-term Henderson weighted moving average to the seasonally adjusted series.
- **15** For further information, see *Information Paper: A Guide to Interpreting Time Series Monitoring Trends* (cat. no. 1349.0) or contact the Director, Time Series Analysis on Canberra (02) 6252 5132.

ACKNOWLEDGMENT

**16** ABS publications draw extensively on information provided freely by individuals, businesses, governments and other organisations. Their continued cooperation is very much appreciated: without it, the wide range of statistics published by the ABS would not be available. Information received by the ABS is treated in strict confidence as required by the *Census and Statistics Act 1905*.

RELATED PUBLICATIONS

- **17** Another ABS publication which may be of interest is the *Australian Wine and Grape Industry* (cat. no. 1329.0). This is a statistical compendium of Australia's wine and grape industries containing information on: area of vines and production of grapes by region; wine production and grapes crushed by region; structure of the wine manufacturing industries; stocks of wine held by winemakers at 30 June; domestic wine sales; exports and imports of wine; price indexes of grapes and wine; consumption of wine and world comparisons.
- **18** Current publications and other products by the ABS are listed in the *Catalogue of Publications and Products* (cat. no. 1101.0). The Catalogue is available from any ABS office or the ABS web site <a href="http://www.abs.gov.au">http://www.abs.gov.au</a>. The ABS also issues a daily Release Advice on the web site which details products to be released in the week ahead.

#### GLOSSARY

Carbonated wine Wine which has dissolved carbon dioxide and the carbon dioxide is added artificially to

the wine.

Domestic Sales All sales of Australian produced wine by winemakers within the scope of the survey

> whether they be wholesale or retail sales, or bulk sales to other wineries outside of the scope of the survey. Excluded are inter-winery sales, sales to ships' stores and the volume of imported wine blended with Australian wine and sold domestically.

Exports of wine to overseas ports including sales made by exporters and wine producers. **Exports** 

Fortified wine Wine to which grape spirit, brandy or both has been added, thereby adding alcoholic

strength and precluding further fermentation. Fortified wine must contain at least 150 millilitres/litre and not more than 200 millilitres/litre of ethanol at 200° Centigrade.

Grape spirit Spirit obtained from the distillation of wine or by-products of winemaking or the

fermented liquor of a mash of dried grapes and contains methanol in a proportion not

exceeding 3 grams per litre at 20° Centigrade of the ethanol content.

Imports for home Imported goods brought into the country for consumption or further processing, but consumption

excluding goods imported with the reasonable expectation of re-export within a limited

time.

Other containers All other wine packaging except glass bottles containing less than 2 litres and soft packs.

Included in this category are glass containers greater than 2 litres, cans and bulk wine in

tankers or other such containers.

Other wine products Products such as flavoured wine, cocktails, marsala, aperitif and tonic wines.

De-alcoholised, low and reduced alcohol wines are also included.

A container type including all collapsible packs whether plastic or of other material. Soft packs

Sparkling A product consisting of wine that by complete or partial fermentation of contained

sugars has become surcharged with carbon dioxide.

Table wine A product of the complete or partial fermentation of fresh grapes or products derived

solely from fresh grapes.

Total other wine Includes fortified wines such as sherry, port, muscat, madiera, tokay and white port etc.,

> sparkling wines both bottle and bulk fermentated, carbonated wine, vermouth and other wine products such as flavoured wine, cocktails, marsala, aperitif and tonic wines,

de-alcoholised and low or reduced alcohol wines.

## FOR MORE INFORMATION .

INTERNET www.abs.gov.au the ABS web site is the best place to

start for access to summary data from our latest publications, information about the ABS, advice about upcoming releases, our catalogue, and Australia Now—a

statistical profile.

LIBRARY A range of ABS publications is available from public and

tertiary libraries Australia-wide. Contact your nearest library to determine whether it has the ABS statistics you require,

or visit our web site for a list of libraries.

CPI INFOLINE For current and historical Consumer Price Index data, call

1902 981 074 (call cost 77c per minute).

DIAL-A-STATISTIC For the latest figures for National Accounts, Balance of

Payments, Labour Force, Average Weekly Earnings, Estimated Resident Population and the Consumer Price Index call 1900 986 400 (call cost 77c per minute).

#### INFORMATION SERVICE

Data already published that can be provided within five minutes will be free of charge. Our information consultants can also help you to access the full range of ABS information—ABS user pays services can be tailored to your needs, time frame and budget. Publications may be purchased. Specialists are on hand to help you with analytical or methodological advice.

PHONE 1300 135 070

EMAIL client.services@abs.gov.au

FAX 1300 135 211

POST Client Services, ABS, GPO Box 796, Sydney NSW 2001

## WHY NOT SUBSCRIBE?

ABS subscription services provide regular, convenient and prompt deliveries of selected ABS publications and products as they are released. Email delivery of monthly and quarterly publications is available.

PHONE 1300 366 323

EMAIL subscriptions@abs.gov.au

FAX (03) 9615 7848

POST Subscription Services, ABS, GPO Box 2796Y,

Melbourne Vic 3001



RRP \$21.00